

FACTS

WHAT DOES LARSON FINANCIAL GROUP, LLC (“LFG”) AND LARSON FINANCIAL SECURITIES, LLC (“LFS”) DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information LFG and LFS collect and share depend on the product or service you have or for which you are applying. This information may include, but may not be limited to:</p> <ul style="list-style-type: none"> ■ Name, Social Security number and income ■ Account balances and payment history ■ Credit history and credit scores
How?	All financial companies need to share customers’ personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons LFG and LFS chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does LFG and LFS share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes— to offer our products and services to you	YES	YES
For joint marketing with other financial companies	NO	N/A
For our affiliates’ everyday business purposes— information about your transactions and experiences	YES	NO
For our affiliates’ everyday business purposes— information about your creditworthiness	YES	NO
For our affiliates to market to you	YES	YES
For nonaffiliates to market to you	NO	N/A

To limit our sharing	<ul style="list-style-type: none"> ■ Phone: (866) 569-2450 ■ Email: compliance@larsonfinancial.com (Email Subject Line: “Privacy Notice”) ■ Mail (or Email): the form below <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information thirty (30) days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
Questions?	Please call (866) 569-2450 or contact your advisory team.



Mail-in Form		
<p>If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below.</p> <p><input type="checkbox"/> Apply my choices only to me</p>	<p>Mark any/all you want to limit:</p> <p><input type="checkbox"/> LFG/LFS, do not use my personal information to market to me.</p> <p><input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.</p>	<p>Mail to: Larson Financial Group, LLC 14567 N. Outer 40 Suite 300 Chesterfield, MO 63017</p>
Name		
Address		
City, State, Zip		
Acct. Numbers		

Who we are	
Who is providing this notice?	Larson Financial Group, LLC and Larson Financial Securities, LLC
What we do	
How does Larson Financial Group, LLC and Larson Financial Securities, LLC protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Larson Financial Group, LLC and Larson Financial Securities, LLC collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none"> ■ open an account or apply for an insurance policy ■ make statements or provide documentation during consultations or other meetings and interactions during the relationship.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none"> ■ sharing for affiliates' everyday business purposes—information about your creditworthiness ■ affiliates from using your information to market to you ■ sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account—unless you tell us otherwise.

Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ <i>Larson Financial Group, LLC</i> ■ <i>Larson Financial Securities, LLC</i> ■ <i>Larson Financial Holdings, LLC</i> ■ <i>Larson Capital Management, LLC</i> ■ <i>Larson Commercial Real Estate, LLC</i> ■ <i>Doctors Only, LLC</i> ■ <i>MedInsure Group, LLC</i> ■ <i>Doctors Without Quarters, LLC</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> ■ <i>Branson Lake Properties, LLC (Antlers Resort)</i> ■ <i>Larson Financial Foundation</i> ■ <i>Warrior Relief Fund</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> ■ <i>N/A</i>

Other important information

- **For California residents:** In accordance with California law, we will not share information we collect about you with companies outside of our corporate family, except as permitted by law, including, for example, with your consent or to service your account. We will limit sharing among our companies to the extent required by California law.
- **For Vermont residents:** In accordance with Vermont law, we will not share information we collect about you with companies outside of our corporate family, except as permitted by law, including, for example with your consent or to service your account. We will not share information about your creditworthiness within our corporate family except with your authorization or consent, but we may share information about our transactions or experiences with you within our corporate family without your consent.
- **For Nevada residents:** We may contact our existing customers by telephone to offer additional financial products that we believe may be of interest to you. You have the right to opt out of these calls by adding your name to our internal do-not-call list. To opt out of these calls, or for more information about your opt out rights, please contact your advisory team or you can reach us by calling 866.569.2450, by emailing compliance@larsonfinancial.com or writing to Larson Financial Group, LLC 15467 North Outer 40 Road, Suite 300, Saint Louis, MO 63017. You are being provided this notice under Nevada state law. In addition to contacting U.S. Bank, Nevada residents can contact the Nevada Attorney General for more information about your opt out rights by calling 702.486.3132, emailing aginfo@ag.nv.gov, or by writing to: Office of the Attorney General, Nevada Department of Justice, Bureau of Consumer Protection 100 North Carson Street, Carson City, NV 89701-4717.
- **For Insurance Customers in AZ, CA, CT, GA, IL, ME, MA, MN, MT, NV, NJ, NC, OH, OR and VA only.** The term "Information" in this part means customer information obtained in an insurance transaction. We may give your Information to state insurance officials, law enforcement, group policy holders about claims experience or auditors as the law allows or requires. We may give your Information to insurance support companies that may keep it or give it to others. We may share medical Information so we can learn if you qualify for coverage, process claims or prevent fraud or if you say we can.